

WINSHAPE PRIVACY POLICY

This Privacy Policy (the "Privacy Policy") describes the information practices of the WinShape Foundation, Inc., its programs, including the WinShape College Program, Camps, Home, Wilderness, Retreat, Marriage, and International (the "Programs"), which Programs may change from time to time, and its affiliates (collectively, "WinShape", "we", "us", or "our"). It covers the information we collect about you, how we use and share this information, and your choices regarding our collection and use.

If you have any questions or concerns, please contact us via the **Contact Information** provided at the end of this Privacy Policy.

Information Covered by This Privacy Policy

This Privacy Policy applies to information, including Personal Information, collected about you by WinShape and its third-party service providers. As used in this Privacy Policy, "Personal Information" means information that reasonably identifies an individual.

Information Collected

We and our third-party service providers collect information both directly and indirectly from you when you:

- access or use our websites located at www.winshape.org, www.winshapecamps.org, www.winshapehomes.org, www.winshaperetreat.org, www.winshapemarriage.org, <http://international.winshape.org>, or any other website or mobile application where this Privacy Policy is posted (collectively, the "Sites");
- contact or communicate with us;
- request information about us or any of our Programs;
- apply or register for any of our Programs;
- apply for a Program staffer position or other employment opportunity with us;
- create an online account with us;
- participate in any of our Programs;
- donate to or otherwise support us, our Programs, and ministries;
- access or use our pages or accounts on any third-party social media platforms such as Facebook or Twitter ("Social Media Pages");
- sign-up for communications (e.g., direct mailings, e-mails, text messages, or social media notifications) from us;
- participate in a survey or evaluation;
- provide or submit comments, stories, suggestions, or other content or input to us; and/or
- otherwise interact with us and our Sites.

We may combine any of the information collected about you for the purposes described in this Privacy Policy.

Personal Information

We and our third-party service providers collect Personal Information provided by you or on your behalf, which information may include your:

- name;
- contact information (e.g., home address, phone numbers including mobile numbers, e-mail addresses, etc.);
- date of birth;
- demographic information;

- family information;
- medical information and records;
- educational records;
- employment information;
- personal references; and/or
- payment and financial information (e.g., credit card numbers and banking information).

We may also collect your Personal Information from others who refer you to us. Additionally, we may collect Personal Information about you from third parties to supplement, update, or verify your information, and/or in connection with your application for and participation in a Program. Applicable law may require that you authorize a third party to share your Personal Information with us before we can acquire it, including medical and school records.

Information Collected Automatically

We and our third-party service providers use Traffic Data, Cookies, Web Beacons, and other tracking technologies to automatically collect certain information from you. The following are examples of information we may collect with these technologies:

- your IP address;
- browser type and operating system;
- pages you view within our Sites;
- websites you visited before coming to our Site;
- emails from us that you open and/or forward; and/or
- offers or links from us to which you connect.

We use this information to personalize your on-line experience and for marketing purposes.

Traffic Data. We may automatically track and collect your IP address, domain server, type of computer, and type of web browser ("Traffic Data"). Traffic Data does not typically include Personal Information, but rather is anonymous information that is helpful for our marketing purposes and for improving your experience on our Sites.

Cookies. We may also use cookies, which are small text files that are stored on a user's computer and allow websites to remember information about users ("Cookies"). We may use Cookies to monitor how our Sites are used and to help personalize your online experience. Most browsers automatically accept Cookies. You have the choice to set your browser to accept or reject Cookies. Each browser is different, so check the "Help" menu of your browser to learn how to change your Cookie preferences. You can also learn more about Cookies, at the following websites:

- For Microsoft Internet Explorer: <http://www.microsoft.com/info/cookies.msp>
- For Mozilla Firefox: <http://support.mozilla.com/en-US/kb/Options+window+--+Privacy+panel/>
- For Safari: <http://support.apple.com/kb/HT1677>
- <http://www.allaboutcookies.org>

Web Beacons. Certain pages on our Sites and Social Media Pages may contain web beacons (also known as Internet tags, pixel tags, and clear GIFs), which are small bits of code embedded in pages or images on our Sites and Social Media Pages ("Web Beacons"). We may also include Web Beacons in e-mails we send to you to learn if messages have been opened, acted on, or forwarded. You can disable the ability of Web Beacons to capture such information. Please refer to the "Help" menu of your browser to learn more about Web Beacons and your ability to disable them.

Other Technologies. We and our third-party service providers may also utilize other tracking technologies. For example, if permitted by applicable law, we may collect "referrers" and various environmental variables. A "referrer" is information the web browser passes along to our web servers,

which refers to the URL from which you came. Environmental variables may include, among other things, the domain from which you access the Internet, the time you accessed our Site or Social Media Page, the type of web browsers and operating system or platform used, the Internet address of the website you left to visit our Site or Social Media Page, the names of the web pages you visit, and the Internet address of the website you then visit. These environmental variables are collected by most websites, and can be used to optimize your online experience.

We treat information automatically collected as non-personally identifying information. Such information may be combined with your Personal Information so that we can make our Site and communications more personalized for you. To the extent that information automatically collected is combined with Personal Information, we treat the combined information as Personal Information for the purposes of this Privacy Policy.

Information Use

We use your information that we collect, including Personal Information, in connection with our Programs and ministries. The following are ways we may use the information we collect about you:

- communicating with you regarding our Programs and ministries;
- processing your applications and registrations;
- processing your payments and donations;
- administering our Programs;
- tailoring our Programs, Sites, and communications to your interests;
- creating and managing your accounts;
- seeking donations and other support for our Programs and ministries;
- responding to your inquiries, comments, stories, or postings;
- improving and customizing our Programs, Sites, and communications according to your individual interests;
- for internal operations such as enhancing our Programs, marketing efforts, and to conduct research and analysis;
- developing new programs and ministries;
- for our marketing purposes;
- enforce our Terms of Use; and/or
- protect the security and integrity of our Programs and Sites.

Information Sharing and Disclosure

We share and disclose your Personal Information under the following circumstances:

- with third parties that provide a variety of services on our behalf (e.g., hosting and maintenance of our Sites and Social Media Pages, application and registration submission and processing, payment processing, etc.), or assist us in providing our Programs and ministries (e.g., facilities, food servicing, medical providers, church hosts, etc.);
- within WinShape and its various Programs (as defined above in this Privacy Policy);
- with our sponsors and partners in order to facilitate our Programs and ministries and for marketing purposes;
- to comply with law or investigate a potential violation of law;
- as may be necessary to protect the safety, property, or other rights of WinShape, our employees, participants, partners, users, visitors, or any other person or entity;
- to enforce or apply any applicable terms and conditions and other agreements;
- in the event of a corporate transaction;
- in aggregated or other non-personally identifiable form; and/or
- in accordance with your consent.

We do not sell your Personal Information to third parties for their marketing purposes.

Your Choices

We provide you with the opportunity to update and/or delete certain information and to opt-out of having your Personal Information used or disclosed for certain purposes. For example, you may

- correct, update, and delete your online account;
- change your choices for subscriptions and certain communications;
- opt-out of us sharing your Personal Information with third parties for their marketing purposes; and/or
- request access to your Personal Information.

You may exercise your choices by contacting us via the **Contact Information** provided at the end of this Privacy Policy, or following instructions provided in communications sent to you.

Because we plan our communications in advance, it may take several weeks for your request to become effective. If you continue to receive our communications after expressing an opt-out preference, please let us know so that we can investigate the situation.

Please be aware that, if you do not allow us to collect and use your Personal Information, you may not be able to participate in our Programs, ministries, and other offerings.

User Generated Content

Our Sites and Social Media Pages may allow users to post their own content (e.g., stories, comments, blogs, postings, etc.), which may include Personal Information. You are responsible for all actions resulting from any information, including Personal Information, which you post on our Sites or Social Media Pages. Please remember that any information you post becomes public information, is not subject to this Privacy Policy, and WinShape is not responsible for the results of such postings.

Privacy of Children Online

We do not knowingly collect Personal Information online from children under the age of 13 without parental or guardian consent. Please contact us via the **Contact Information** provided below if you believe we may have collected such information without parental or guardian consent or other than in a manner authorized by law, and we will work to delete it.

Information Security

We seek to keep your Personal Information secure and implement reasonable safeguards to help us protect such information from unauthorized access, use, and disclosure. However, no method of electronically transmitting or storing data is ever completely secure, and therefore we cannot guarantee that your information will never be accessed, used, or disclosed in a manner that is inconsistent with this Privacy Policy.

E-mail Security

"Phishing" is a scam designed to steal your Personal Information. If you receive an e-mail, text, or any other communication that looks like it is from us asking you for your Personal Information which you suspect may be a scam, please notify us via the **Contact Information** provided at the end of this Privacy Policy.

Links, Third-Party Websites, and Social Media Platforms

Our Sites and communications may contain links to other third-party websites and social media platforms such as Facebook or Twitter. We are not responsible for the privacy practices, policies, or content of such third-party websites or social media platforms, even if you link to them from our Sites or communications. This Privacy Policy does not apply to any such third-party websites or social media platforms. We have no control over the collection or use of information, including Personal Information, on any third-party website or social media platform. We encourage you to read and understand the privacy policies of other websites and social media platforms that you visit.

Outside of the United States

If you are visiting our Sites or Social Media Pages from outside of the United States or otherwise contacting or visiting us from outside of the United States, please be aware that your Personal Information may be transferred to, stored, or processed in the United States, where our servers are located and our central database is operated. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country. By providing your information, you understand that it may be transferred to our facilities and to those third parties with whom we share it as described in this Privacy Policy.

Changes To This Privacy Policy

We may revise this Privacy Policy from time to time effective upon posting the revised Privacy Policy, along with the date on which it was most recently updated, on our Sites. Please check our Privacy Policy periodically to see if it has been updated. If a change to this Privacy Policy materially affects the use or disclosure of your Personal Information, a notice will be posted at www.winshape.org along with a link to the updated Privacy Policy. Your continued use of our Sites and/or provision of your information thereafter constitute your acceptance of such changes. Please contact us as described below if you would like information regarding any changes.

Contact Information

If you have any questions about this Privacy Policy or our use of your Personal Information, please contact us in any of the ways set forth below.

Phone: 1-877-977-3873
Email: info@winshape.org
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